

## **COOKIES POLICY**

Effective from June 3, 2020.

The Pastificio Selmi website uses technology to gather information to help us make your browsing experience much better, using cookies and other similar technologies.

We aim to be clear with you, so our Cookies Policy tells you what cookies are, the types of cookies, how we can use them and how you can refuse them.

If you have questions or questions about this Policy or the cookies used by our website, please send them to Customer Service. Please refer to this Cookie Policy during contact.

### **WHAT ARE COOKIES?**

Cookies are small text files that the website asks your browser to store on your computer or mobile device whenever you visit a website. Cookies send information back to the website whenever you access it.

### **TYPES OF COOKIES**

We may use the following types of cookies:

Persistent cookies: remain on your browser until you manually or automatically remove them.

Session cookies: they are temporary, losing their validity when you close your browser, and are automatically deleted.

Primary or internal cookies: provided by us directly to your computer.

Third-Party Cookies: provided by third parties on our behalf. We use third-party cookies to help us analyze our website and usage. (Google Analytics)

### **GOOGLE ANALYTICS**

Google Analytics is an analytics service provided by Google, Inc. and uses cookies to help analyze website browsing.

### **HOW DO WE USE COOKIES?**

We use cookies to customize the content you receive from our website, making your browsing easier, helping to streamline your future activities and your experience. These uses include the use of cookies to, for example:

- Remembering your preferences, such as privacy and consent choices, your editing, setting or chosen language, customizing and improving your online experience;
- Allowing our pages to be displayed correctly;
- Identifying whether you come from another website linked to the brand or from one of our partners;
- Monitoring the performance of our website based on anonymous data related to your browsing, including how our visitors browse it, the number of visits, the types of internet browsers used, in order to improve it;

#### **HOW TO REJECT OR DELETE COOKIES?**

You must ensure that your computer or mobile device settings comply with your consent to cookies or not. If you choose to prevent the storage of cookies and/or always be asked whether you agree with cookie activations, you can make the adjustment on your computer or mobile device. These settings are usually found in your browser's "options" or "preferences" menus. Or, use your browser's "help" option for more details.

It is important to remember that if you choose to block all cookies, many websites will not work correctly and their functionality may be interrupted. We do not recommend disabling cookies when using our website for this reason.

By using this website without rejecting cookies and other similar online technologies, users accept our use of these technologies to collect and process information.

#### **CHANGES TO OUR COOKIES POLICY**

The Pastificio Selmi's website may update this policy at any time. Please check this page often.